

BOARD NOMINATION FORM 2021



Name: Heather Cowden-Tonkes

Member Club: Holdfast

****Please be advised that the information provided will be distributed to the Membership***

Sports administration and playing background:

Board Member, Bowls SA;
President, Club Holdfast;
President, Sportswomen's Assoc of Australia (SA Division);
Executive Director, Sportswomen's Assoc of Australia (Australia);
President, Sportswomen's Assoc of Australia (Australia);
President, SA Women's Sports Association;
Member, Women's Consultative Council on National Agenda Program for Women in Sport, Prime Minister's Dept (Hawke Administration);
Judge, Confederation of Australia, Mazda Sports Star of the Year
Chair, Women's Committee Tennis SA;
Senior State Selector (11 Years) Tennis SA;
Tennis Coach.

State, National, International Level – Tennis
State 1 Level – Squash
Women's Premier Level – Lawn Bowls
Open Gender Div 3/4 Level – Lawn Bowls

Reasons for seeking Board nomination and interest in the role generally (no more than 200 words):

Having both a passion for the game of bowls and a long history of sports administration at all levels, I would hope that if elected to the Board I can continue to contribute to BSA objectives towards preservation of the game and its future growth by actively encouraging and developing players of all levels, prioritise pathways for juniors and to support and maintain a strong line of communication between clubs for their perpetuation. Challenges for the Board continue to be foreseeable in the world of COVID and I am willing to contribute to whatever is required to surmount them.

Please insert your highest level of education and any other relevant qualifications:

Diploma in Marketing
Accreditation of Public Relations Institute of Australia Inc.
Accreditation of Fundraising Institute – Australia Inc.