



UNIFORM POLICY

1. BOWLS AUSTRALIA LOGO

- a. Bowls SA has adopted the Bowls Australia Logo Policy (April 2010) which outlines that attire worn in pennant and above level events must carry the BA logo.
- b. The presentation of the BA logo on garments is recognition that it has been manufactured by a BA licensed manufacturer.
- c. In accordance with the categories outlined in the Bowls Australia Logo Policy, attire identified as on replacement is not required to display the BA logo until it has reached its life cycle and upon replacement, should be replaced with a BA licensed garment displaying the BA logo.
- d. The BA logo may appear in its traditional green and gold colouring, in a single colour “tone on tone” where the BA logo is the same colour as the base of the garment or in a single “colour matched” version where the logo is the same colour as a contrasting tone in the garment.
- e. For side competitions (as defined under the Laws of the Sport of Bowls – Rule 1.2.1), at pennant and above level, bowlers must be attired in the same club, state or representative shirt in respect to image and colour of the shirt. These garments are referred to as team wear.
- f. For all other events there is no requirement for teams to be similarly attired and participants can wear a combination of team wear and/ or non- team wear.
- g. For clarity reasons ‘pennant’ is any form of structured competition between clubs that are affiliated with Bowls SA, where the competition uses the Laws of the Sport of Bowls Australia and requires Accredited National Umpires to adjudicate.
- h. Above pennants are all events organised or controlled by BA, state and territory authorities and/ or any division/ subdivision of the state or territory authority.

2. BOWLS SA REQUIREMENTS

Member Club Responsibilities:

- a. Clubs shall be responsible for their own choice of uniform that must conform to these guidelines (all BA Licensed manufacturers / retailers are required to honour their licensing agreement with BA).
- b. Clubs are required to register their Club colour / design and Uniform Policy with Bowls SA.
- c. In accordance with the Bowls Australia Logo Policy 1 (e) for side competitions all bowlers must be attired in the same club, state or representative uniform in respect to image and colour of the uniform, these garments are referred to as team wear.
- d. A Club may set the dress code for all other events under the control of the Club and there is no requirement for teams to be similarly attired and participants can wear a combination of team wear and/ or non- team wear.



UNIFORM POLICY

- e. Bowls SA members playing interstate, are to abide by the Bowls SA Uniform Policy and not the state they are visiting.
- f. Bowls SA members playing in Bowls Australia events are to abide by the Bowls Australia Uniform Regulations applicable to the event.
- g. If any player in a side is unable to dress in a uniform manner, all players must be dressed in plain white or cream. (The only exemption to this ruling is a member of a side who chooses to wear a plain white dress).
- h. In a Club's lowest side, if a temporary registrant, opposite gender player or other club substitute is playing, that player may wear plain white or cream or their own club registered uniform.

3. TEAM WEAR

Team wear refers to all garments worn in pennant and above level competitions whereby participants are required to be similarly attired.

Team wear is recognised under two categories, upper body attire and lower body attire.

Upper body attire is classified as:

- all shirts (including sleeve, sleeveless, collar and collarless)
- tops
- blouses
- t-shirts
- jackets
- vests

Lower body attire is classified as:

- pants
- trousers
- pedal pushers
- culottes
- shorts
- skirts
- skorts
- slack suits
- skirt suits
- dresses etc

Outerwear is classified as:

- knitwear
- rainwear
- wind jackets
- windcheaters

Socks:

- Includes all socks and anklet socks

Headwear is classified as:

- hats with or without hat bands
- caps
- bucket hats
- visors
- knitted hats

4. BA LOGO PLACEMENT

Team wear

Right chest area:

- a. The BA logo must be placed on the right chest area of upper body team wear attire (the right sleeve of garments is allowed only in exceptional circumstances and must have the direct approval of Bowls SA).
- b. The BA logo placement for upper body attire is mandatory on team wear worn in pennant and above level competitions sanctioned or controlled by Bowls SA.
- c. Minimum BA logo representation: *3cm when measured from the bottom left to the bottom right of the logo*
- d. Maximum BA logo representation: *7cm when measured from the bottom left to the bottom right of the logo*

Left chest area:

- a. The left chest area of upper body team wear is strictly reserved for club, state, territory, event or representative names or logos. *Maximum area of representation: 64cm²*

Right leg:

- a. The BA logo must be placed immediately above the back right pocket or front right below pocket as determined by the BA licensed manufacturer.
- b. The BA logo placement for lower body attire is mandatory on team wear worn in pennant and above level competitions sanctioned or controlled by Bowls SA.
- c. Minimum BA logo representation: *3cm when measured from the bottom left to the bottom right of the logo*
- d. Maximum BA logo representation: *7cm when measured from the bottom left to the bottom right of the logo*

Outerwear

Right chest area:

- a. The BA logo must be placed on the right chest area of outerwear attire.



UNIFORM POLICY

- b. The BA logo placement for outerwear should occur on replacement of existing garments and has no mandatory compliance date for pennant and above level competitions sanctioned or controlled by Bowls SA.
- c. Minimum BA logo representation: *3cm when measured from the bottom left to the bottom right of the logo*
- d. Maximum BA logo representation: *7cm when measured from the bottom left to the bottom right of the logo*

Socks

Top area of sock:

- a. When socks are worn with trousers, the BA logo is optional.
- b. When socks are worn with pedal pushers, culottes, shorts, skirts, skorts, dresses etc the BA logo should appear on the top area of the sock.
- c. The logo placement for socks is mandatory for pennant and above competitions sanctioned or controlled by Bowls SA.
- d. When ankle socks are worn with pedal pushers, culottes, shorts, skirts, skorts, dresses etc the BA logo placement is optional, socks not displaying the BA logo must be blank.
- e. BA logo representation: *3cm when measured from the bottom left to the bottom right of the Logo*

Headwear

Front or side of cap:

- a. The BA logo must appear on the front or side of the cap.
- b. The BA logo placement on headwear is mandatory in pennant and above level competitions sanctioned or controlled by Bowls SA.
- c. Minimum BA logo representation: *3cm when measured from the bottom left to the bottom right of the logo.*
- d. Maximum BA logo representation: *7cm when measured from the bottom left to the bottom right of the logo.*
- e. If the club, state, event or sponsor name or logo is placed on the front of the cap the BA logo should appear on the side/s.

5. SPONSOR LOGOS

- a. Sponsor's name may appear across the back shoulder area of the shirts or jackets. Player's name may also appear across the back shoulder of the shirt.
- b. Sponsor's name may appear on the front midriff (top line of sponsor's name to *commence 4cm below the bottom line* of Bowls Australia and /or State logo of the shirts or jackets.
- c. Player's name is acceptable on the left or right chest in proximity to club badge / logo. Sponsor's name may appear on both sides of the collar of the shirt or jacket when the collar is folded down.
- d. Sponsor's name may appear on both sleeves in the centre of the sleeves above the manufacturer's recognition.
- e. The template for the placement of sponsor logo(s) shall be front, back, sleeves and collar, the sizes and combinations to be recorded in the Bowls SA register of Club uniforms.
- f. The image and colour of team wear garments and the size, combination and placement of sponsor logos all form part of the Bowls SA approval process.

6. MANUFACTURER RECOGNITION

Upper body wear

(Includes shirts, tops, blouses, t-shirts, jackets and vests)

- a. Manufacturers may place their logo on one sleeve of the garment, or on the back of the garment in the back neck area or on the front of the garment under the placket.
- b. The manufacturer's logo must not exceed an area of 18cm² in any of these positions.
- c. Manufacturers may also place their logo on a pip tag in the side seam of upper body wear, providing that the pip tag is no larger than a total area of 4cm².

Lower body wear

(Includes pants, trousers {belt, elastic or draw string waist}, pedal pushers, culottes, shorts, skirts, skorts, slack suits, skirt suits, dresses etc)

- a. Manufacturers may place their logo immediately above the back left pocket or front left below pocket in an area no greater than 18cm².
- b. Manufacturers may also place their logo on a pip tag in the side seam of lower body wear, providing that the pip tag is no larger than a total area of 4cm².

Outerwear

(Includes knitwear, rainwear, wind jackets and windcheaters)

- a. Manufacturers may place their logo on one sleeve of the garment, or on the back of the garment in the back neck area or on the front of the garment under the placket.



UNIFORM POLICY

- b. The manufacturer's logo must not exceed an area of 18cm² in any of these positions.
- c. Manufacturers may also place their logo on a pip tag in the side seam of outerwear, providing that the pip tag is no larger than a total area of 4cm²

Headwear

(Includes hats without hat bands, caps, bucket hats, visors, knitted hats)

- a. Manufacturers may place their logo on one side of the headwear or on the back centre position or on the front of centre position or on one side of the peak of the headwear.
- b. The manufacturer logo must not exceed an area of 12cm².

Wherever possible licensed manufacturers must reproduce the BA logo in a balanced manner, especially when other logos appear on the garment or there is any question over the quality of its representation.

7. EXCEPTIONAL CIRCUMSTANCES

- a. There may be exceptional circumstances where pennant and above level bowlers are unable to comply with the BA Logo Policy due to medical, religious grounds or other exceptional circumstances.
- b. Those seeking approval under the exceptional circumstances category must submit their request in writing to Bowls SA, including supporting documents for non-compliance.
- c. Approval for exceptional circumstances is granted at the discretion of Bowls SA in conjunction with Bowls Australia. Bowls SA in conjunction with Bowls Australia reserves the right to approve or deny an application at their absolute discretion.
- d. In exceptional circumstance where factors contribute to non-compliance on the day of an event, pennant and above level bowlers must seek permission to wear non-complaint attire with the adjudicating umpire or tournament director.

8. ENFORCEMENT

Responsibility for enforcing and making reports for breaches of the Uniform Policy will be assigned to:

- a. **State Events:** Event Manager
- b. **Pennants:** Controlling body (Bowls SA or Country Association).

A copy of the report and details of the actions taken, is to be forwarded to Bowls SA.